Aim and Learning Outcomes

The aim of this assignment is to test the student’s understanding of the legal issues when publishing web applications.

Learning Outcomes (LOs). The student should be able to demonstrate:

1. knowledge and understanding of the legal issues when publishing content on the WWW;
2. the ability to evaluate and comment on the design of existing Web sites;
3. the ability to demonstrate organisational and time-management skills;
4. the ability to effectively write professional technical reports.

Objective


Requirements

You are to write a Technical Report in which you to discuss: THREE legal issues that one must consider when publishing a website. Discuss these legal issues by comparing several existing websites and mentioning relevant laws. These are to be supported by references and using existing sites as examples. Examples of legal issues include (but are not limited to):
• Intellectual Property Rights such as Copyright, Patents and Trademarks
• Accessibility/Equality
• Privacy
• Fraud and deception

Note that intellectual property rights counts as 1 issue. For example, if you are discussing both trade-marks and copyright this would be considered to be one issue, and you still need two other issues to meet the coursework requirements. Therefore, I recommend you focus on one of the three property rights: Copyright, Patents or Trademarks, and then choose two other issues. Make sure you mention relevant laws, and it is preferred that you refer to the UK/EU law system (unless you have a particular interest in non-EU law).

Structure

The report should not exceed 1200 words (minimum 800) and has to contain several diagrams/tables. In addition, references need to be used and at least some of those references should be from published books or conference and journal articles. The word limit excludes title page, abstract, figures, tables and references. However, the document as a whole is to be a maximum of 10 pages including title page, abstract, references, etc.

The report needs to be formatted as a technical/scientific report. For example, diagrams should be numbered and have an appropriate caption, and should be cited in the text. An appropriate referencing style needs to be selected and used consistently throughout. Either name-year or numbered referencing style can be used, but avoid using footnote referencing style to refer to published works. Footnotes can be used for other purposes, e.g. to refer to webpages. (Sub)section headings need to be numbered and formatted appropriately. Check out the IET Guide to Technical Report Writing for further guidelines.

An appropriate structure for the report would be (making sure you replace the section titles where appropriate):

• Title page (including word count)
• Abstract
• Introduction
• Issue 1
• Issue 2
• Issue 3
• Conclusions
• References

Note: You must quote the word count on the title page. The word count starts at the Introduction and finishes at the end of the Conclusions section.

What to hand in

Only pdf file submitted electronically via [http://handin.ecs.soton.ac.uk](http://handin.ecs.soton.ac.uk) before the deadline; see Due Date at the top of the page is accepted. Note: Late penalties will be applied.

Marking Scheme

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Description</th>
<th>LOs</th>
<th>Marks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Format</td>
<td>Layout of Technical Report, Spelling and Grammar</td>
<td>3,4</td>
<td>20</td>
</tr>
<tr>
<td>Rigour</td>
<td>Legal issues, flow of the argument, comparison websites</td>
<td>1,2,4</td>
<td>60</td>
</tr>
<tr>
<td>Context</td>
<td>References and research</td>
<td>3,4</td>
<td>20</td>
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</tbody>
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