WEBS6201 Assignment Instructions

Module: Foundations of Web Science  
Lecturer: mjw  
Assignment: Web Science Reports  
Weighting: 50%  
Deadline: 14/Dec/2018  
Feedback: 11/Jan/2019  
Effort: 60 hours

Instructions

The coursework consists of two 1,250 word reports that describe Web Science perspectives on TWO separate academic topics, disciplines and issues that were the subject of recent guest lectures e.g. health sciences, criminology, geography, history, politics, music, education, etc., that you have not formally studied before. The reports should emphasise the difference that the Web has made to the discipline and the issues that it raises (both positive and problematic).

The reports should be addressed to a lay audience who are taking part in the Web Science MOOC i.e. educated and interested in Web Science, but largely uninformed about your specific topics. They should be written with an informative and professional style, appropriate to a professional journal, but should not adopt the formal academic voice of an academic journal and should not adopt formal academic citation practices. You should refer to up to five external sources per report, to ground your report of each topic (i.e. 10 references in total), but in keeping with the style they do not need to be research journal articles.

Submission

Submit PDF files to handin.ecs.soton.ac.uk by 16:00pm on the day of the deadline.

Relevant Learning Outcomes

1. use sociological theories to describe and predict the nature of the Web in general and specific kinds of Web engagements
2. be familiar with different disciplinary perspectives on the nature and utility of the Web
3. identify the positive and negative issues (e.g. communication, privacy, piracy)
4. use a range of sources to locate relevant information, and critically appraise that information
5. present specialist information in written and verbal formats, tailored to a variety of audiences.

Marking Scheme

<table>
<thead>
<tr>
<th>Criterion</th>
<th>Description</th>
<th>Outcomes</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sources</td>
<td>Appropriate and relevant sources for addressing question</td>
<td>4</td>
<td>20</td>
</tr>
<tr>
<td>Analysis</td>
<td>Clearly articulated analysis of the area and issues</td>
<td>1,2,3</td>
<td>30</td>
</tr>
<tr>
<td>Discussion</td>
<td>Clear and logical argument, reinforced by evidence and referenced material, leading to appropriate and relevant conclusions</td>
<td>1,2,3,4</td>
<td>40</td>
</tr>
<tr>
<td>Presentation</td>
<td>Well-organised, clearly-presented and accessible.</td>
<td>5</td>
<td>10</td>
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Please note the University regulations regarding academic integrity.